

M. Paige Borden, EdD,

Associate Provost and Chief Analytics Officer, Division of Analytics and Integrated Planning
University of Central Florida

Dr. Paige Borden works to create a collective and consistent focus on university performance and accountability, student success predictive analytics, and data-informed insights and actions. She oversees the Division of Analytics and Integrated Planning and serves as the Chief Analytics Officer for UCF. Her umbrella of activities includes leadership for university accountability, student predictive analytics initiatives, decision-support intelligence, and state and federal reporting.

Some of her current projects include the PBF and Preeminence Strategy Executive Team (as lead), Budget Model Redesign Steering Committee, ERP Executive Steering Committee, and supporting the Board of Trustees and Board of Governors on academic affairs-related items. Externally, she represents UCF through student-success focused consortia including the University Innovation Alliance, Frontier Set, and the Central Florida Educational Ecosystem Database.

Active and respected in her field, Borden is an elected Board member for the national Association for Institutional Research. Currently in year three of a three-year appointment, she also serves the Board as Parliamentarian and is a former chair for the Future of Institutional Research committee. In prior years, Borden has also been a two-year member of the executive board of the Southern Association for Institutional Researchers as Treasurer, and was a two term President for the Florida Association for Institutional Research.

Dr. Borden has a Doctorate in Higher Education Leadership and an MBA, both from the University of Central Florida, and twenty-seven years of experience in higher education.